



Feature Project: Nepal



“Seeing a child sitting down with a book for the first time and so thoroughly enjoying it is difficult to describe.”

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For 5 years Helen and Mel Williams, who live in a small town south of Buffalo, New York, have been supporting a Nepalese school called Career Building International Academy (CBIA). CBIA is a 600-student school located in a township near Kathmandu. Nepal is one of the poorest countries in the world with an adult literacy rate of about 57%. When Helen and Mel arrived to volunteer there for 4 weeks in 2009 they found a school full of eager students, wonderful teachers, and a vibrant administrator, but no books. Mel contacted the International Book Project and we were able to help by sending the school a pallet of books. The appreciation from the teachers and students was overwhelming for the Williams family.

While we were guests at a student’s birthday party at his family’s home it was amazing for us to watch the young student read a book that we gave him out loud. It was hard to say who was prouder of the accomplishment, the student or his parents!

After the first year, a small room was designated for the library at CBIA. Since the first shipment, every year Mel has delivered books for the library and classrooms. Mel and Helen host book drives to help us at the International Book Project make sure that we can satisfy the needs of their Nepalese school. Each year teachers anxiously wait to see what books Mel will bring. Last year, a new staff person was hired to administer the operation of the library and care for the new books.

Mel describes his partnership with the International Book Project by saying that, “although getting the books through customs can be challenging, the reward is awesome. Seeing a child sitting down with a book for the first time and so thoroughly enjoying it is difficult to describe.”

5 WAYS YOU CAN HELP THIS YEAR

-  **Donate** We are always in need of books for our shipments. Books can be donated all year long to our warehouse.
-  **Volunteer** As the saying goes, “it takes a village.” Our volunteers help keep us going! Contact us for volunteer opportunities.
-  **Party with a Purpose** Have a birthday coming up? Have your friends bring a book instead of a gift and donate those books to us.
-  **Visit our Bookstore** Located at our warehouse on Delaware Ave., every dollar we make in the bookstore goes directly to our shipping costs.
-  **Tell our Story** The best way for people to learn about us is through you! Share with your friends and family a little about what we do and encourage them to look us up.



A Lasting Legacy: Supporting Your Favorite Charity With Planned Giving by Karen D. Kruzel – Unified Trust Company, N.A.

Dwight D. Eisenhower is quoted as saying “in preparing for battle I have always found that plans are useless, but planning is indispensable.” With ever-evolving economic and market conditions as well as changing tax policies, estate planning is more important than ever.

Proper estate planning serves two important goals. First, it provides for your own personal and financial needs. Second, it helps you maximize philanthropic contributions through planned giving. Your estate plan can support beloved charitable causes, like International Book Project. Your current and future donations help continue their mission and provide for a lasting legacy.

Planned giving is something you can manage during your life, at your death, and even in the years following your death. While the options are many, here are just a few examples of planned giving techniques you can use to provide for yourself and for your favorite charities.

Gift During Your Lifetime: Depending upon your current income and tax situation, individuals may make charitable contributions to qualifying organizations and use the gift as a deduction on annual tax returns during their lifetime.

Make a Bequest in Your Will: This option allows for you to make a significant charitable contribution to an organization without diminishing assets available during your lifetime. Contributions at death are also tax deductible for federal estate tax purposes.

Designate a Charity as a Beneficiary: You can name a charity as the beneficiary (in full or part) of a retirement plan or IRA. Forms can easily be obtained from your financial advisor to make such designations. The same action can be taken on non-qualified investment accounts by using the Transfer on Death (TOD) directive. For taxable investments, the TOD is an important tool for avoiding probate, minimizing estate tax, and providing for the benefit of a charity.

Establish a Charitable Trust: For example, the charitable remainder trust, can be used to provide income to the donor during his or her lifetime, but upon death, trust assets are transferred to the charity. Assets held in trust are set aside in a tax-exempt status and can be sold without incurring capital gains tax.

Any one of these options may work for you. Not only will you feel great about supporting your favorite cause, but you and your heirs will benefit from advantageous tax deductions. It’s important to note that individual situations will vary, and crafting an appropriate strategy will require the help of professionals. Unified Trust Company, a fiduciary with offices in Lexington and Louisville, is here to help. Let’s start planning your lasting legacy, contact us today at 859.422.0342 or www.unifiedtrust.com.

Unified Trust is a partner of the International Book Project and this year’s newsletter sponsor.

Local Impact: Prison Project

The International Book Project is committed to improving literacy right here at home. When we learned 69%-85% of America's prison population is illiterate, we knew we had to act. Most prisons have beautifully stocked libraries, but no books for segregation units - also known as solitary confinement. It's in everyone's best interest if those serving time are able to gain some peace, to learn, to study, and to grow during their time in prison. The first segregation unit to receive a donation of books from the International Book Project was The Luther Luckett Correctional Complex in Oldham County, and we hope to grow the number of donations we send to segregation units in Kentucky to do our part to reduce recidivism.



in 2014...we sent
222,679
books



New Faces in the Office!



BRIAN REAGOR
Operations Coordinator



MERRITT ROHLFING
Operations Manager

Learn more about our staff in our "Getting to Know You" blog series on the website!



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To scan the code: open the app, point your phone at the code and a webpage will come up.

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**INT'L BOOK
PROJECT**

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Lexington, KY 40509

Donate Now



Save the Date!

The International Book Project's Booked for 24 fundraising event will be in September. Check back at our website for more details as they become available!

BEERS *for*
BOOKS

April 23, 2015
Ethereal Brewing
6-10pm

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